

Carbon Reduction Plan

Supplier name: USTWO

Publication date: 16/06/2025

Commitment to achieving Net Zero

ustwo is committed to achieving Net Zero emissions by 2040, significantly ahead of the UK's 2050 target.

Baseline Emissions Footprint

Baseline Year: 2022	
Additional Details relating to the Baseline Emissions calculations.	
<i>Emissions were recorded in line with the GHG Reporting Protocol Corporate Standard and the government's conversion factors. This baseline reflects ustwo's first fully compliant reporting year using new methodology.</i>	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	15.60
Scope 2	12.72
Scope 3 (Included Sources)	744.18
Total Emissions (market-based)	774.49

Last Year Emissions Reporting

Reporting Year: 2023	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	10.16
Scope 2	19.68
Scope 3 (Included Sources)	558.68
Total Emissions (market-based)	588.52

Current Emissions Reporting

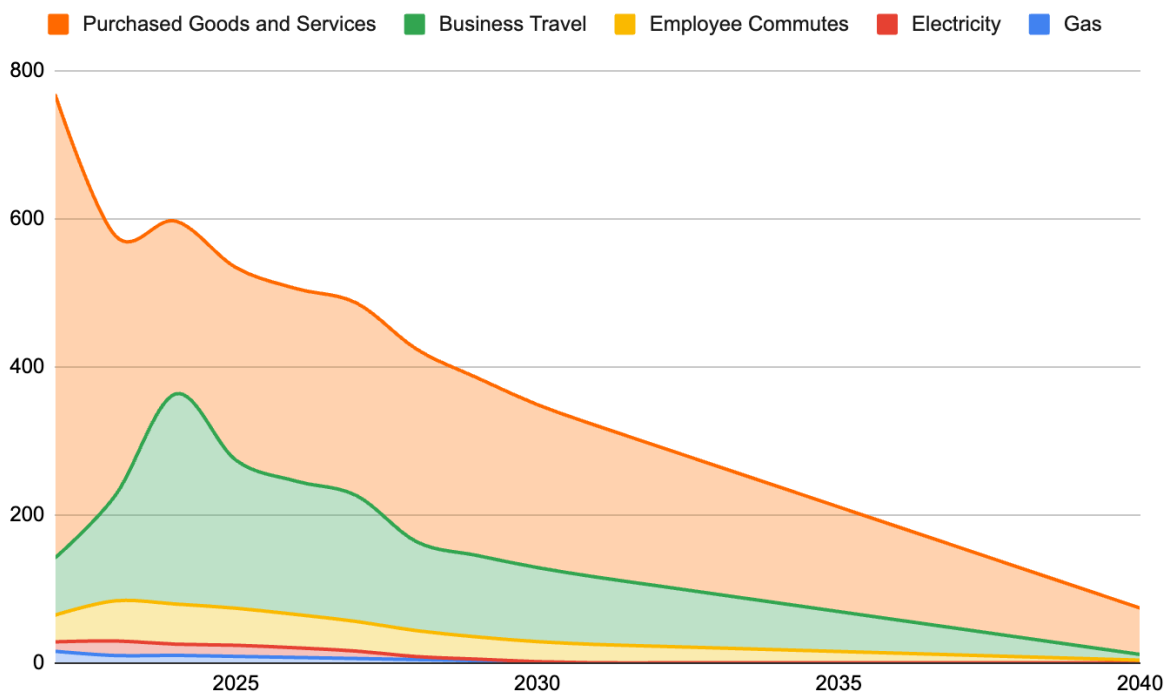
Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	10.15
Scope 2	15.05
Scope 3 (Included Sources)	512.61
Total Emissions (market-based)	537.81

Emissions reduction targets

Emission Source	2030 Target	2040 Net-Zero Target
Scope 1 (Gas)	At least 90% reduction of gas emissions.	100% reduction of gas emissions.
Scope 2 (Electricity)	100% reduction of market-based electricity emissions through procurement of a renewable tariff across all offices.	
Scope 3-1 (Purchased Goods & Services)	50% reduction by 2030 from a 2022 base year.	90% reduction by 2040
Scope 3-6 (Business Travel)	30% decrease in business travel by 2030 from a 2022 base year.	90% reduction by 2040
Scope 3-7 (Employee Commuting)	60% reduction by 2030	90% reduction by 2040

Proposed Roadmap

Figure 1: Proposed roadmap for net-zero in 2040 (tCO₂e, Material emissions sources)



2040 Scenario

- Base-year: 2022
- Emphasis on the reduction of emissions associated with Purchased Goods & Services. Aim to ensure all suppliers match ustwo's reduction targets by 2035. Significant decrease between 2023-24 and 2024-25 allows for more gradual reduction to 2035.
- Assumed maintenance of business-as-usual business travel levels to 2027.
- Electricity emissions definitively phased out from 2030, operational net-zero achieved.

Carbon Reduction Projects

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2022 baseline. The carbon emission reduction achieved by these schemes equate to 256.96 tCO₂e, a 32%ge reduction against the 2022 baseline and the measures will be in effect when performing the contract.

ustwo has implemented several carbon reduction initiatives as part of its commitment to sustainability and achieving Net Zero emissions by 2040. These initiatives include:

- **SMW Climate Commitment:** *ustwo has committed to reaching Net Zero by 2040 and has developed a detailed strategy to guide this transition.*
- **Renewable Energy Transition:** *The London and Malmö studios now operate on low-impact, 100% renewable energy tariffs, significantly reducing operational emissions.*
- **Supplier Sustainability Assessment:** *For the past two years, ustwo has conducted an annual supplier assessment to strengthen engagement on environmental and social responsibility.*
- **Sustainable Waste Management:** *ustwo works with partners that operate zero-to-landfill policies, ensuring waste is handled in a responsible, circular manner.*
- **Green Website Optimisation:** *The company has reduced its website's carbon footprint by limiting bandwidth demand and hosting with providers powered by 100% renewable energy.*
- **Employee Engagement:** *As a certified B Corporation, ustwo actively involves its employee-owners in sustainability initiatives, embedding climate action into its culture and day-to-day operations.*

Future carbon reduction initiatives

Impact Areas	REF NetZero Strategy	Category
Supply Chain	SU1	Improve Supplier Engagement
	SU2	Improve Sustainable Procurement Policy
Digital Product Development	DP1	Formalise Sustainable Design & Development Practices
	DP2	Draft a Responsible AI & Data Policy
Travel	TR1	Draft a Low-Carbon Travel Policy
Employee Practices	EM1	Reduce the impact of Employee Commuting
	EM2	Provide more Sustainability Training
Studio Operations	ST1	Improve Sustainable Office and Operations Habits
	ST2	Embed Circular Economy principle into Hardware & Waste
Offsets	OF1	Draft a Offset Policy

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard³ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting⁴.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard⁵.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

Abigail Bigelow

Date: 11 / 06 / 2025

³ <https://ghgprotocol.org/corporate-standard>

⁴

<https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

⁵ <https://ghgprotocol.org/standards/scope-3-standard>